



*HOHQ 7DULK 6D\Ö

TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-010.07.02-7663

Tarih: 13.07.2023

Konu : Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuarı Hk.

TÜM ODA VE BORSALARA (Genel Sekreterlik)

Helal Akreditasyon Kurumu Uluslararası İlişkiler Daire Başkanlığına ait 05.07.2023 tarihli ve 86831533 sayılı yazı ile helal temalı fuar, konferans, kongre vb. etkinliklerin İslam İşbirliği Teşkilatı (İİT) üyesi ülkeler başta olmak üzere dünya genelindeki Müslümanlar arasında helal belgeli ürün ve hizmet ticaretinin geliştirilmesine, güvenilir ve sürdürülebilir bir helal belgelendirme sisteminin tesisine ve ülkelerin helal kalite altyapılarının iyileştirilmesine yönelik iş birliklerinin artırılması açısından önemli fırsatlar oluşturduğu ifade edilerek, bu kapsamda, uluslararası düzeyde gerçekleştirilen ve gıda, kozmetik, finans, turizm gibi helal belgeli ticarete konu çeşitli sektörlerin temsilcilerini bir araya getiren Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuarı'nın 9-11 Kasım 2023 tarihleri arasında Johannesburg'da düzenleneceği belirtilmiştir.

Fuara ilişkin tanıtım dokümanları ekte sunulmakta olup, Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuar temsilcisine ilişkin irtibat numarası +27 11 236 8629 ve mail adresi dale@dademinvestments.co.za dır.

Bilgilerinizi ve söz konusu fuara üyelerinizin de katılımının sağlanması hususunda gereğinin yapılmasını rica ederiz.

Saygılarımızla,

e-imza

Mustafa SARAÇÖZ

Genel Sekreter

EK: Halal Trade Logistics and Manufacturing Expo Brochure 2023 (6 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSN5L75UZB>

Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Aslı PARMAK - Tel : +90 (312) 2182192 - E-Posta : asli.parmak@tobb.org.tr

POWERED BY DADEM EVENTS



HALAL TRADE, LOGISTICS & MANUFACTURING EXPO

Date and Place :

9-11 November 2023
Sandton Convention
Centre Johannesburg
South Africa

SHOW HIGHLIGHTS



200 Exhibitors



65 Countries



3000 Pre-Qualified
Visitors

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AFRICA'S #1 GATEWAY FOR HALAL BUSINESSES.

Halal Trade, Logistics and Manufacturing Expo will be channelized to harness Africa' Halal and Allied Industries globally attracting a wide swarm of industry professionals. Coming from different verticals alongside Trade commissions and Islamic Chamber of Commerce, Certification, Regulatory bodies, halal trade services, Buyers and Sellers all looking to explore business opportunities. You will have access to more than 3,000 pre-qualified industry professionals eyeing on your product & services.

The Expo will connect you to the key decision makers of the industry where you will meet industry leaders, members and avail the best networking opportunities. "Themed as Africa's #1 gateway for halal businesses" the show will gather around 200 businesses - both South African and international companies from Asia, Middle East, Africa, Europe, and Americas from 65 countries.

Participants of Halal Trade, Logistics and Manufacturing Expo 2023 will include Halal-certified and trade ready companies, buyers, leading brands, manufacturers, distributors, and suppliers. Organised by Dadem Events, Halal Trade, Logistics and Manufacturing Expo will showcase strengths of various sectors in Halal namely Food & Beverages, Food Technology, Pharmaceutical, Cosmetics, Logistics, Tourism, Islamic Finance, Education, FMCG, e-Commerce, Fashion and Beauty.

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Africa:

Global Halal Hub

Africa's #1 gateway
for halal businesses.

Halal Trade, Logistics and Manufacturing Expo will further strengthen Africa's position as a global halal hub and put forward the economic values of Halal for the world.



Food & Beverages



Cosmetics



Fashion

A COMPREHENSIVE
GLOBAL SHOWCASE
OF HALAL PRODUCTS &
SERVICES



Pharmaceuticals



Tourism



e Commerce



Logistics



Finance

Vistors Purchasing Power



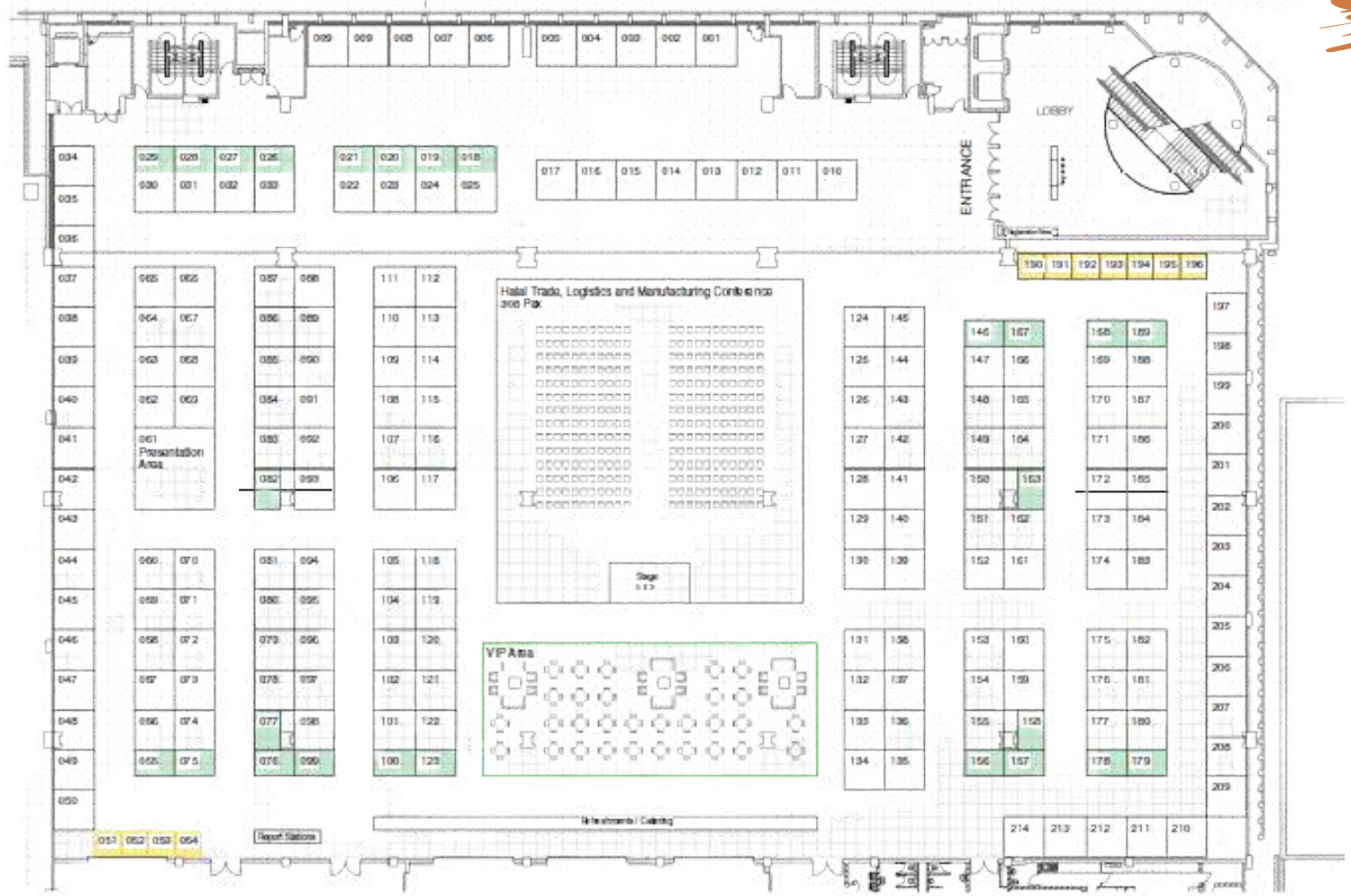
62.4% Decision
Maker



25.2%
Influencer



6%
End User



Stand	Description	South African Exhibitors	International Exhibitors
Space Only	Exhibitors are free to make their own stand construction and design arrangements, subject to the approval of the Organiser.	Zar 3,070 per sqm	USD 268 per sqm
Shell Scheme	Walling, Fascia board with your company name, Spot lights, 1 x plug point, 1 x fabric banner, carpeting, 1 x branded lockable counter, 2 x bar stools	Zar 3,795 per sqm	USD 300 per sqm

SPONSORSHIP OPPORTUNITIES

Business Presentation Area Sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners inside the Business Presentations Area
- Distribution of company information to attendees
- Rights to the business presentation area over 3 days

Investments USD 4,000 or Zar 70,000

Registration Area

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on Visitor registration email confirmation
- Company logo on screens at registration area
- Company logo on registration forms onsite
- Rights to main registration and conference delegate registration area over 3 days

Investments USD 6,000 or Zar 120,000

Visitor/Delegate Lanyards & Badge

Produced and delivered by the sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material

Investment USD 3,000 or Zar 50,000

VIP Area Sponsorship

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners at the VIP Area
- Distribution of corporate information

Investments USD 4,000 and Zar 70,000

* All rates quoted excludes 15% VAT and 5% service fee

CONTACT US NOW TO RESERVE YOUR STAND, OR DISCUSS SPONSORSHIP

Our Contacts

Dale Magaya

Event Director

+27 11 236 8629

dale@dademinvestments.co.za

Nyasha Sango

Event Coordinator

+27 11 236 8629

nyasha@dademinvestments.co.za

Or Email

info@halaltrade.co.za

The Team

Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse their business in the expo experience.

We can tailor your package based on your specific business needs and we will work with you every step of the way.

E : info@halaltradeafrica.co.za

W : www.halaltradeafrica.co.za

A : No 6 Kikuyu Road Sunninghill

Contact Us :

+27 11 236 8629