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## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

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Konu : Lüksemburg İkinci Nexus Uluslararası Ticaret Fuarı

### TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 17.02.2025 tarihli ve 39537292 sayılı yazısı.

İlgide kayıtlı yazıda, 17-18 Haziran 2025 tarihlerinde Lüksemburg Ticaret Odası'nın ev sahipliğinde Nexus Uluslararası Ticaret Fuarı'nın ikincisinin düzenleneceği bildirilmektedir.

Yazıda devamla, fuarın iş ve ortaklık fırsatları sunacağı, yapay zeka ve teknoloji konularına odaklanacağı kaydedilmekte; fuar kapsamında, yabancı heyetlerin katılımını teşvik etmek amacıyla özel paketler hazırlandığı ifade edilmektedir. Fuara ilişkin basın açıklaması ve tanıtım broşürü ekte sunulmaktadır.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulması hususunda gereğini rica ederim.

Saygılarımla,

*e-imza*

Mustafa BAYBURTLU

Genel Sekreter Yardımcısı

EK: Basın Açıklaması (3 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BS9L8BSR87>

Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Sıla KOZANLI - Tel : +90 (312) 2182221 - E-Posta : sila.kozanli@tobb.org.tr

Nexus Luxembourg 2025

## Accelerating AI & Tech for a Better Tomorrow

Nexus Luxembourg is set to return for its second annual edition, a two-day tech symposium and exhibition focused on **AI, technology, and business**. The event promises countless opportunities for inspiration, learning, networking, meaningful encounters, and strategic partnerships.

**“In 2025, we expect over 6,500 attendees, more than 300 startups, and 200 speakers. We will also welcome 100+ exhibitors and host over 1,000 guests at the Closing Seated Dinner,”** announced Kamel Amroune, co-founder of Nexus. **“In total, the event will span 13,500 square meters, featuring 17 stages, including 10 dedicated Knowledge Stages.”**

With exhibitors, speakers, and attendees from 62 countries participating in its inaugural edition, Nexus is building on this success to attract an even larger international audience to Luxembourg in 2025.

Nexus Luxembourg 2025 will also serve as **a platform to showcase Luxembourg’s vibrant tech and innovation ecosystem**. The event will highlight a dynamic blend of public and private initiatives in an intimate, **boutique-style atmosphere**—allowing attendees to forge meaningful connections with key players in technology, finance, and policymaking.

**“The success of the first edition has been recognized by major institutional partners,”** said Mike Koedinger, co-founder of Nexus. **“To elevate Nexus to an internationally renowned event, the Government of Luxembourg and the City of Luxembourg have committed to a long-term partnership. Additionally, the Luxembourg Chamber of Commerce and Luxinnovation have joined as key partners. These four premier institutional partners not only provide financial support but, more importantly, bring their strategic expertise and extensive international networks to the table.”**

The opening ceremony will take place on **June 17**, with the participation of:

- HRH the Crown Prince of Luxembourg,
- Luc Frieden, Prime Minister of Luxembourg,
- Lydie Polfer, Mayor of Luxembourg City,
- Carlo Thelen, Director of the Chamber of Commerce,
- Mario Grotz, Director of Luxinnovation (effective from March 1st),
- An EU Commissioner (to be confirmed),
- And the event’s co-founders, Kamel Amroune and Mike Koedinger.

On behalf of the Government, Prime Minister Luc Frieden emphasizes that **“Nexus Luxembourg 2025 facilitates the creation of international connections by attracting top-tier companies and talent to Luxembourg, while also providing Luxembourg-based businesses with a unique platform to showcase their innovative solutions.”**

*“Nexus 2050 contributes to place Luxembourg firmly within the global tech and innovation landscape. Luxinnovation will enrich the discussions at Nexus on how to seize the opportunities of the data economy and face our sustainability challenges through innovation. We will share inspiring insights and provide practical guidance to help businesses grow and increase their productivity whilst facing a challenging and uncertain global environment. We look forward to meeting with companies and helping them translate new knowledge into concrete action.”* says Sasha Baillie, CEO of Luxinnovation.

*“Nexus Luxembourg 2025 reflects the country and the ecosystem’s commitment to leverage data and technologies to drive innovation and productivity. As the Chamber of Commerce, we are proud to be among the leading institutional partner of this event in the heart of Europe. We are engaging our vast international network and implementing matchmaking activities, to foster exchanges and partnerships between decision-makers, entrepreneurs and innovators from around the world. Nexus Luxembourg 2025 will showcase the skills and expertise of the country’s ecosystem as a dynamic, agile and reliable data and tech hub.”* Carlo Thelen, CEO of Luxembourg’s Chamber of Commerce.

At **Nexus Luxembourg 2025**, attendees, speakers, and exhibitors will have the opportunity to connect with **policymakers from the EU and Luxembourg**, as well as engage in meaningful discussions with **regulatory authorities**, including the **CSSF**, Luxembourg’s financial regulator.

Luxembourg City Mayor Lydie Polfer adds: *“The Nexus conference provides us with invaluable insights into the technologies and solutions that can drive innovation and efficiency in our city, ensuring we meet the evolving needs of both our citizens and visitors. By addressing challenges like climate change, sustainability, and cyber threats, we are committed to creating a responsive, future-ready city that enhances the quality of life for all, while preparing for tomorrow’s demands. Luxembourg and its capital have real assets to attract companies and start-ups, and above all the will to support an ecosystem that is already flourishing in the world of Tech.”*

At Nexus, **300 startups** will be selected to exhibit and pitch at the **Startup Demo Arena**, presenting their ideas to a live audience and, most importantly, to a panel of venture capitalists. The winner will be announced during the **Seated Dinner Ceremony on June 18**. In the 2024 edition, **Codepresso**, a Seoul-based HR SaaS startup from South Korea, represented by **Saebryuk Lee**, was crowned the winner of the inaugural competition.

*“With a great number of key national and international stakeholders attending, Nexus is also the perfect venue to meet the startups who have successfully graduated from Luxinnovation’s Fit 4 Start accelerator programme.”* concludes Sasha Baillie, CEO of Luxinnovation.

While the **symposium and exhibition** will take place on **June 17 and 18**, international delegations will enjoy a **full-day program on June 16**, featuring visits to Luxembourg’s leading institutions.

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Starting from **5 PM on June 16**, attendees and speakers can collect their badges in the city center, ensuring a seamless check-in experience the following day. This early badge collection will also grant access to the **Pub Crawl**, running from **5 PM to 11 PM**, offering a unique opportunity to network with both local and international attendees and speakers in a relaxed setting.

On **June 18**, the day following the symposium, students who have benefited from **Sponsored Student Tickets** will visit the companies that sponsored their participation. This initiative allows them to meet company leadership and gain insights into corporate culture. In 2024, satellite company **SES** and insurance provider **Foyer** sponsored **200 student tickets**, contributing to the next generation of talent in tech and innovation.

**Nexus Luxembourg 2025** is produced by **E.I.G Nexus 2050**, a joint venture between **The Dots**, a tech marketing company founded by **Kamel Amroune**, and **Maison Moderne**, publisher of **Paperjam**, founded by **Mike Koedinger**. The event is organized in partnership with the **Government of Luxembourg**, the **City of Luxembourg**, **Luxinnovation**, and the **Luxembourg Chamber of Commerce**.

For tickets and more information, visit [www.nexusluxembourg.com](http://www.nexusluxembourg.com). **Early bird tickets** are available for **€150** until **March 31, 2025**.