



*HOHQ 7DULK 6D\Ö

TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-13298

Tarih: 17.10.2025

Konu : Gürcistan'da E-Ticaret Günü Etkinliği

TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 10.10.2025 tarihli, 00114481754 sayılı yazısı.

İlgide kayıtlı yazıda, Gürcistan E-Ticaret Günü etkinliğinin 31 Ekim 2025 tarihinde Tiflis'te düzenleneceği belirtilmekte ve etkinliğe dair detaylı bilgilere ekteki dokümandan erişilebileceği ifade edilmektedir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Mustafa BAYBURTLU

Genel Sekreter Yardımcısı

EK: Gürcistan'da E-Ticaret Günü Etkinliği Bilgi Notu (9 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSM6KFFM3K>

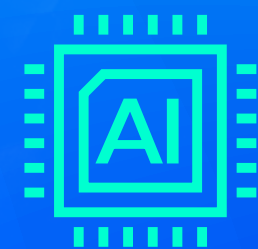
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: RAŞİT AKIN KANTAR - Tel : - E-Posta : akin.kantar@tobb.org.tr

eCommerce Day

Georgia 2025

31 OCTOBER



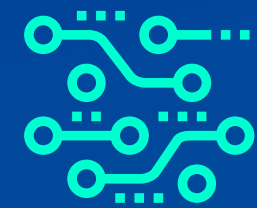
Sheraton Grand
Tbilisi Metekhi



ECOMMERCE ASSOCIATION
GEORGIA

Organized by
eCommerce Association Georgia

Join us in Tbilisi for a practical, hands-on event exploring digital commerce



Live Demos

of new tools and platforms



Workshops

to build
real skills



Showcases

from
leading
companies



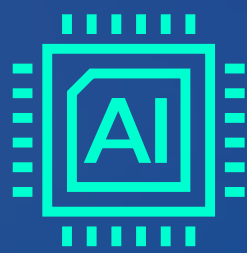
Talks
from global
and local experts



Networking Zones

for meaningful
connections

Event Focus Areas & Numbers



AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



Live & Social eCommerce:

Selling through social platforms and livestreaming



Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

700+

Participants

15+

Speakers & Experts

40+

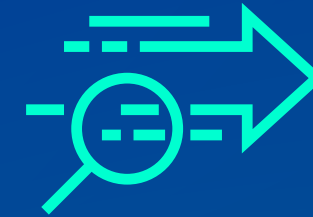
Brands, Retailers, Marketplaces

20+

Media Representatives

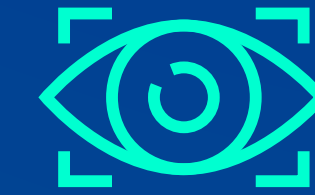
10+

Live Demos, Showcases & Workshops



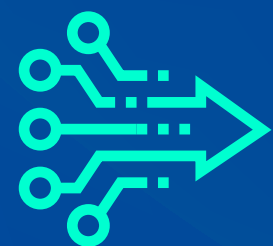
Our Mission:

To promote, improve, and advocate for a thriving e-commerce environment through collaborative engagement with both the public and private sectors



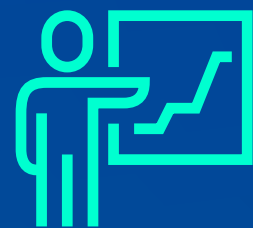
To position Georgia as a regional hub for eCommerce innovation, empower businesses through knowledge and visibility, and create a unified voice for digital commerce advancement

Why Attend?



Explore Future

Trends in commerce and consumer behavior



Meet Leading Experts

from international and local companies



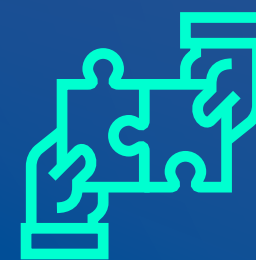
Gain Actionable Insights

from keynote speeches and thematic panels



Experience Innovation Firsthand

through demos and showcases



Engage with the Community

that's building the digital economy

Last 2 Years' Experience

1200+

Attendees from across the region

30+

Local and international speakers



Matias Undurraga

Enterprise Technologist
AWS



Justin Hwa

General Manager & CXO
ex-eBay



Andrew Troung

Head of Digital & Strategy
Visa



Serdar Susuz

CEO



Omer Kulaklikaya

Head of Corporate
Affairs



Engaging Topics : Innovation, Georgian eCommerce, Regional Trends and Payments



Partners & Sponsors & Media Coverage

Partners & Sponsors 2023



Partners & Sponsors 2024



Extensive Media Coverage in top industry and mainstream outlets



Let's shape the future of eCommerce together!

THANK YOU !

For more information contact:

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