



Sayı : E-34221550-720-3555

Tarih: 10.03.2026

Konu : D-8 Helal Fuarı Endonezya (D-8 Halal Expo Indonesia)

**Tüm Oda ve Borsalar**

İlgi : T.C. Cakarta Büyükelçiliği Ticaret Müşavirliği'nin 06.03.2026 tarihli ve E-71007030-724.02.03-00119741987 No'lu yazısı

İlgide kayıtlı yazıda, D-8 Zirvesi'nin 15 Nisan 2026 tarihinde Endonezya'nın başkenti Cakarta'da gerçekleştirileceği; zirve marjında ise 14-18 Nisan 2026 tarihleri arasında "D-8 Halal Expo Indonesia (D-8 Helal Fuarı Endonezya)" etkinliğinin düzenleneceği bildirilmektedir.

Söz konusu etkinliğe ve katılım koşullarına ilişkin detaylı bilgiler ekte yer almaktadır. Öte yandan, D-8 ülkeleri Büyükelçilikleri aracılığıyla yapılacak başvurular için 20 Mart 2026 tarihine kadar geçerli olmak üzere %50 indirimli özel fiyat uygulanacağı bildirilmiştir.

Bu çerçevede, söz konusu fuara katılım sağlamak isteyen firmaların 20 Mart 2026 tarihine kadar T.C. Cakarta Büyükelçiliği Ticaret Müşavirliği ile [cakarta@ticaret.gov.tr](mailto:cakarta@ticaret.gov.tr) e-posta adresi üzerinden iletişime geçmeleri halinde organizatör tarafından sağlanan indirimden yararlanılabileceği belirtilmektedir.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Mustafa BAYBURTLU  
Genel Sekreter Yardımcısı

EK: D-8 Helal Fuarı Evrakları (28 Sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSL6M2SSSV>  
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# Embassy Gathering

Jakarta, March 4, 2026

Strategic Partner:



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# D-8 Halal Expo Indonesia 2026

...  
A Platform for Economic & Cultural Diplomacy  
...

Connecting trade, investment, and cultural engagement under the D-8 cooperation framework.





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# D-8 Member Countries

Bangladesh



Egypt



Iran



Malaysia



Nigeria



Pakistan



Türkiye



Azerbaijan



Indonesia

Representing major emerging markets with strong Muslim consumer bases.

FROM LOCAL PLATFORM TO GLOBAL HUB

# HEI Milestones (2018–2025)

2018



- Sept 21–23, 2018
- JCC, Indonesia
- ± 100 Exhibitor
- ± 5,000 Visitor

2019



- Aug 2–4, 2019
- ICE BSD, Indonesia
- ± 248 Exhibitor
- ± 28,000 Visitor

2023



- Oct 25–28, 2023
- JCC, Indonesia
- ± 100 Exhibitor
- ± 12,000 Visitor from 22 Countries

2024



- Oct 9–23, 2024
- ICE BSD, Indonesia
- ± 72 Exhibitor from 12 Countries
- ± 41,488 Visitor from 140 Countries

2025



- Oct 15–19, 2025
- ICE BSD, Indonesia
- ± 70 Exhibition Booth
- ± 34,550 Visitor from 130 Countries

# Halal Expo Indonesia 2023



- Oct 25–28, 2023
- JCC, Indonesia
- ± 100 Exhibitor
- ± 12,000 Visitor from 22 Countries
- ± 8000 Everage Visitor per Day



## EXHIBITOR ORIGIN COUNTRIES

- Indonesia
- Malaysia
- India
- Jordania
- South Africa
- Sri Lanka
- Turkey
- Belarus
- Cambodia
- China
- Ethiopia
- Iran
- Japan
- Palestine
- Saudi Arabia
- USA
- Philippines

# Halal Expo Indonesia 2024



- Oct 9–23, 2024
- ICE BSD, Indonesia
- ± 72 Exhibitor from 12 Countries
- ± 41,488 Visitor from 140 Countries
- ± 10.500 Average Visitor per Day
- Inconjunction with Trade Expo Indonesia



## EXHIBITOR ORIGIN COUNTRIES

- Indonesia
- Malaysia
- South Korea
- Hongkong
- Taiwan
- China
- Turkey
- Great Britain
- Netherlands
- Poland
- Uruguay
- Palestine



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# D-8 HEI Target

## EXHIBITION AREA

### B2B Area

630 sqm | 70 booth (3m x 3m)

### Cultural Festival

396 sqm | 44 booth (3m x 3m)

## EXHIBITOR TARGET

- SME
- Halal Sector Companies
- D-8 Country Pavilion + other countries

**± 100**

Business  
Matching  
Session

**± 50**

Investment  
Matchmaking  
Session

**± 70**

B2B  
Exhibition  
Booth

**± 10**

Participating  
Countries

**± 12**

Young  
Entrepreneur  
Speaker  
and  
Mentor  
for  
Youth  
Event

**± 15**

Business  
and  
Economics  
Talk show

**± 40**

Culture  
Festival  
Booth  
> 8 Countries



## EVENT HIGHLIGHT

# 14–18 April, 2026

Senayan Tennis Indoor Complex, Jakarta

The Pulse of Halal Trade & Lifestyle

Located in the heart of Jakarta, this venue will be transformed into a vibrant marketplace.

**Capacity**  
Accommodating **100+ Booths**  
and **5,000+ daily visitors.**

**Zone A (Main Hall)**  
International Pavilions (D-8 Nations) & Premium B2B.

**Zone B (Function Area)**  
Business Matching & Media Center.

**Zone C (Outer/Terrace):**  
Culinary Festival, Gastronomy Stage, & Cultural Performance Area.

# D8 HEI 2026 Layout

- 01 Indoor Area  
Prime Exhibition  
Booth
- 02 Outdoor Area  
D-8 Culture  
Festival
- 03 Mini Stage
- 04 Festival Stage  
732×488 cm
- 05 Tribune
- 06 Main Lobby
- 07 Cultural Festival  
Entrance





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### D8 HEI 2026 B2B Exhibition & Culture Festival B2C Exhibition Layout



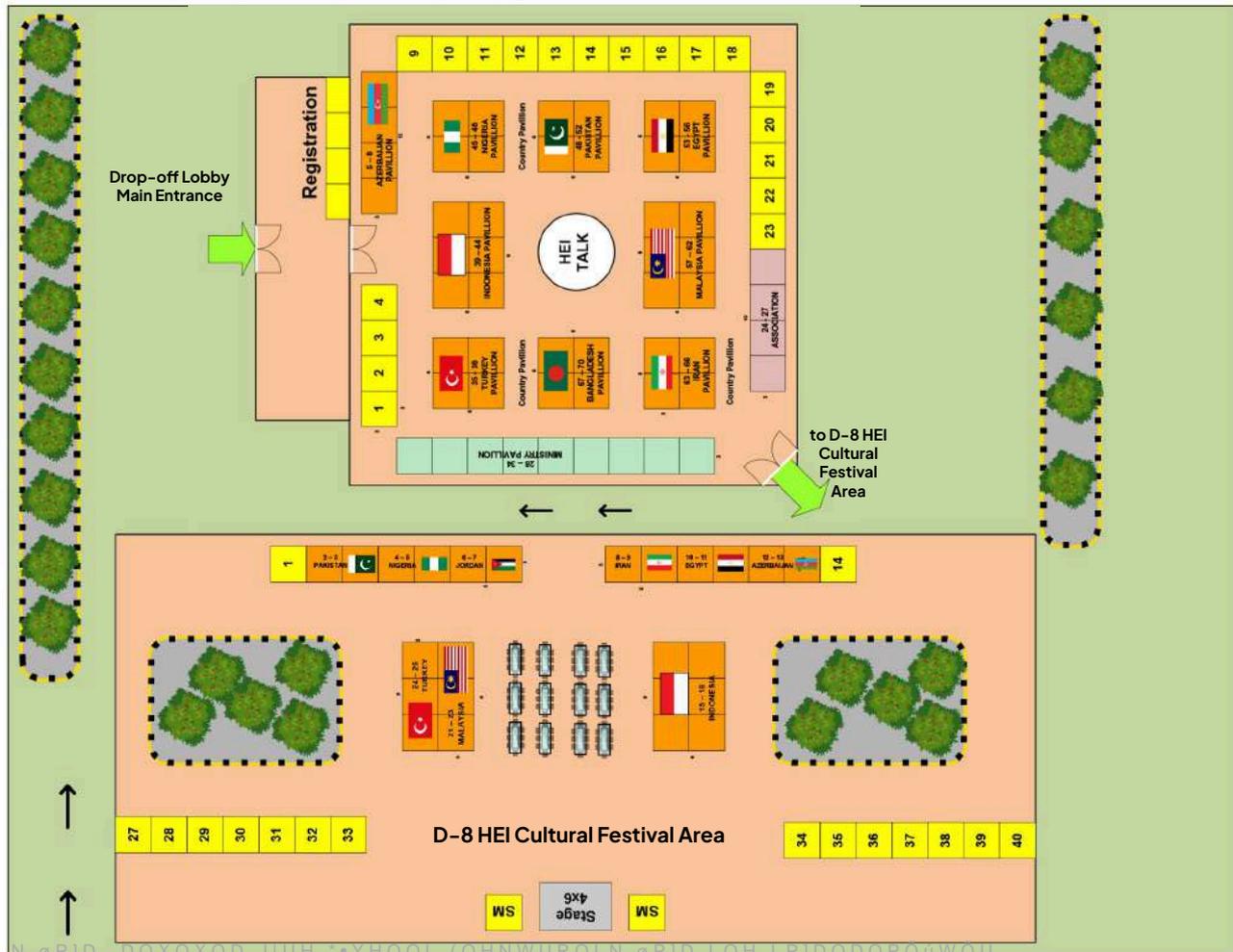
## Participants Structure

Embassies may participate through:

- National Pavilion (curated exporters)
- Shared Pavilion format
- Cultural performance slot
- Culinary & lifestyle showcase
- Investment promotion desk

Flexible models aligned with embassy priorities and budget.

# D8 HEI 2026 Floor Plan





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## Exhibition Categories

01

Halal Food, Beverage & Agribusiness  
from Upstream to Processing & Technology

02

Halal Lifestyle, Consumer Goods & Creative  
Economy (Halal Products for Global Muslim  
Markets)

03

Halal Manufacturing, Industrial Services & Supply  
Chain (Enabling Halal Production at Scale)

04

Halal Technology, Digital Solutions & Innovation  
Digital Infrastructure of the Halal Economy

05

Islamic Finance, Investment & Halal Fintech  
Capital, Trade Finance & Sharia-Compliant  
Solutions

06

Halal Trade, Export & International Pavilions  
Gateway to Global Halal Markets

07

Halal Certification, Standards & Regulatory  
Bodies Trust, Compliance & Global Standards

08

Islamic Education, Research & Innovation  
Institutions (Knowledge, Talent & Future Halal  
Economy)

09

Halal Tourism, Hospitality & Muslim-Friendly  
Services (Experience-Based Halal Economy)

10

Social & Sustainable Halal Economy  
Ethical, Inclusive & Impact-Driven Halal  
Initiatives

\* Exhibitor categories are not limited to the list above and include all sectors supporting the halal economy ecosystem.



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## Visitor Categories



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THE PROGRAMS

# What's on

# D-8 HEI 2026?



1 EXHIBITION

2 BUSINESS MATCHING

3 INVESTMENT MATCHMAKING



4 YOUTH EVENT



5 D8 HEI TALK



6 D8 CULTURE FESTIVAL



# Business Matching Process



## Pre-Event Process

- 1. Correspondence**  
D-8 HEI conducts formal correspondence with Indonesian Embassies in D-8 member countries, D-8 embassies in Indonesia, and trade representatives to invite buyers and business delegations.
- 2. Buyer and Exhibitor Nomination**  
Embassies and partners nominate relevant buyers and companies.
- 3. Data Collection and Verification**  
D-8 HEI collects and verifies business profiles and trade needs.

## Pre-Event Registration

1. Participants and buyers access the D-8 HEI Business Matching website.
2. Participants complete registration and select exhibitors for meeting requests.
3. Participants and exhibitors view the confirmed meeting schedules.
4. The Business Matching LO team follows up and arranges the meetings.
5. Participants receive exhibition information, event agendas, and seminar details via the website and email.

## Event Day

1. Participants arrive at the Halal Expo Indonesia venue.
2. Participants proceed to the Visitor check-in counter.
3. Participants present WhatsApp or email confirmation and a barcode.
4. Participants collect their Business Matching ID card.
5. Participants go to the Business Matching area according to the meeting schedule.

# Investment Matchmaking

The Investment Matchmaking program facilitates direct connections between exhibitors and potential investors through a structured platform. This program addresses the capital needs of exhibitors with secured interest from international buyers, enabling them to support export activities.



## PRESENTATION & PITCH

Exhibitors present products, business models, and expansion plans to investors.



## BUSINESS DIALOGUE & NEGOTIATION

One-on-one meetings to discuss potential collaboration and investment opportunities.



## DEAL ALIGNMENT & FOLLOW-UP

Agree on terms and outline next steps for investment partnership.



The program aims to create meaningful investment opportunities, accelerate business growth, and support exhibitors in entering global markets with greater confidence and capability.



PREPARING THE NEXT GEN LEADERS

# Youth EVENT

## Young Entrepreneur Meetup

Young Entrepreneur Meetup is a dedicated networking session designed to connect Indonesian sharia-based startups with business delegates from D-8 member countries. The session aims to foster cross-border collaboration, business exchange, and potential partnerships within the halal and Islamic economic sectors.

## Young Entrepreneur Panel Discussion

*(A Session within HEI Talk)*

Young Entrepreneur Panel Discussion is a session within HEI Talk featuring inspiring young entrepreneurs from the halal and creative economy sectors. It serves as a platform to share insights, strategies, and experiences in building and scaling businesses within today's competitive global market.



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SHAPING THE GLOBAL HALAL FUTURE

# D-8 HEI Talk



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## TALKING CATEGORIES

### **Global Economy & Trade**

Key Focus: Global trade shifts, resilience, halal value chains, D8 & OIC trade collaboration

### **Policy & Regulation**

Key Focus: Harmonization of halal certification, Policy, incentives, national strategy

### **SMEs & MSMEs**

Key Focus: Export readiness, capacity building, Growth journey & success stories

### **Real Sector**

Key Focus: Trade, sourcing, innovation, Market growth, compliance, R&D

### **Finance & Investment**

Key Focus: Financing halal value chains, FDI, PPP, venture capital

### **Digital & Innovation**

Key Focus: Tech, blockchain, transparency, AI, smart manufacturing, platforms

### **Sustainability**

Key Focus: ESG, ethics, sustainability, Environment-friendly halal industry

### **Diplomacy & Cooperation**

Key Focus: Trade missions, embassy roles, Market access, promotion

### **Future Outlook**

Key Focus: Market outlook, opportunities, Geopolitics, inflation, supply chain

### **Young Entrepreneurship & Diplomatic**

Key Focus: Global Brand, Market Access, Cultural Intelligence, Active Networks

**Remarks:** These TALKING CATEGORIES are provisional and subject to change



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## HEI Talk Time Slot

Date	Day	Session	Time Slot	Programme	Format (Panel / Talkshow / Discussion)	Speakers	Moderator (TBD)	Notes
14-Apr	Tue	S1	13.00 – 15.30	Socialization and Launch of BARAKAH Program	Panel Discussion	1. Direktur Utama LDKPI (Bapak Dalyono) 2. Direktur Biwis KNEKS (Bapak Putu Rahwidhiyasa) 3. Lailly Dwi Arsianty (Project Manager BARAKAH) Moderator: Caesar/Suci	TBD	International / D8 / Halal Industry Focus
14-Apr	Tue	S2	15.30 – 17.00	Outlook Breakthrough Islamic Finance Industry Among D-8	Panel Discussion	1. Chairman TKBB (Turkiye) 2. Ketua Umum ASBISINDO (Indonesia) Moderator: Chief Economist BSI	TBD	International / D8 / Halal Industry Focus
15-Apr	Wed	S3	09.30 – 11.00	Connecting Halal Start-Up and VC across D-8 Countries	Panel Discussion	1. Ketua Umum AFSI (Bapak Ronald Yusuf Wijaya) 2. Kementerian UMKM 3. Kementerian Komdigi	TBI	International / D8 / Halal Industry Focus
15-Apr	Wed	S4	11.00 – 12.00	Unlocking Blended Financing in D-8 through CWLS and CWLD	Panel Discussion	TBI	TBI	International / D8 / Halal Industry Focus
15-Apr	Wed	BREAK	12.00 – 13.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
15-Apr	Wed	S5	13.30 – 15.00	Driving Social Impact through Islamic Ultra Micro Financing for Rural and Women	Panel Discussion	1. Direktur Utama PNM 2. Pengerusi Lembaga Pemegang Amanah Amanah Ikhtiar Malaysia 3. Managing Director & Executive Director Islami Bank Bangladesh	CSED INDEF	International / D8 / Halal Industry Focus
15-Apr	Wed	BREAK	15.00 – 16.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
15-Apr	Wed	S6	16.00 – 17.00	Young Entrepreneur Program	Panel Discussion	3-5 Speakers	HIPMI Syriah	International / D8 / Halal Industry Focus
16-Apr	Thu	S7	09.30 – 11.00	Developing Muslim-Friendly Tourism for Sustainable Economic Growth in D-8	Panel Discussion	1. Staf Ahli Kemenpar 2. Chairman PPHI 3. Artotel Group	TBD	International / D8 / Halal Industry Focus
16-Apr	Thu	S8	11.00 – 12.00	MoU BIOFARMA + PAKISTAN (TBD)	TBI	TBI	TBI	International / D8 / Halal Industry Focus
16-Apr	Thu	BREAK	12.00 – 13.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
16-Apr	Thu	S9	13.30 – 15.00	Unlocking Opportunities in the D-8 Halal Cosmetics Value Chain	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
16-Apr	Thu	S10	15.30 – 17.00	Crescent Rating HVC (TBD)	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
17-Apr	Fri	S11	10.30 – 11.30	Public Youth Diplomatic (TBD)	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
17-Apr	Fri	BREAK	11.30 – 14.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
17-Apr	Fri	S12	14.00 – 15.00	Future Outlook #2	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus

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THE TASTE OF DIPLOMACY

# D-8 Culture Festival

Food is the most effective tool of diplomacy. D-8 HEI 2026 will host a live cooking competition involving chefs from D-8 nations.

**1 The Battle of Flavors**  
Top chefs from member countries compete to create fusion Halal dishes.

**2 Halal Food Tasting**  
Visitors and delegates from the Fairmont Summit are invited to taste authentic dishes, promoting D-8 culinary tourism.

**3 Objective**  
Promoting Halal Food ingredients and supply chains through an engaging, high-energy competition.

## Exhibition Packages

**Book Your Space Now!**



**International \$450/m<sup>2</sup>**  
**Domestic Rp 4.500.000/m<sup>2</sup>**

### Standards Shell Scheme (Standard booth)

- ✓ Standard booth partition
- ✓ Carpeting
- ✓ 2 chairs & 1 table
- ✓ Fascia name board
- ✓ Power electricity  
2 lamps/ 1 phase
- ✓ Fluorescent light



### Raw Space (Space Only)

Entitlement Included:

- 01  
Penyelenggara hanya menyediakan area kosong.
- 02  
Stand akan dibangun oleh kontraktor resmi atau non resmi yang ditunjuk peserta.

## Booths Price Packages

---

### Space Rate \$450/m<sup>2</sup>

#### **NORMAL PRICE**

3 x 3 (9 sqm) = \$ 4.050 (excl. VAT)

6 x 6 (36 sqm) = \$ 16.200 (excl. VAT)

6 x 9 (54 sqm) = \$ 24.300 (excl. VAT)

#### **SPECIAL RATE 50% INDOOR FOR EMBASSY**

**(until 20th March 2026)**

3 x 3 (9 sqm) = \$ 2.025 (excl. VAT)

6 x 6 (36 sqm) = \$ 8.100 (excl. VAT)

6 x 9 (54 sqm) = \$ 12.150 (excl. VAT)

#### **SPECIAL RATE OUTDOOR FOR EMBASSY**

**(until 20th March 2026)**

3 x 3 (9 sqm) = Rp 18.000.000 (excl. VAT)



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## PARTICIPATION IS A STRATEGIC INVESTMENT IN:

# Why Allocate Budget?



BUILDING FUTURE PROSPERITY THROUGH PARTICIPATION

Integrated trade + diplomacy + culture in one official platform.

# Promotion Strategy & Media Integration

## International Media Partners\*

1. Wasabih
2. Halal Focus
3. Halal Korea CO., LTD
4. Jeddah Vision For Expo & Conferences
5. Mihas
6. Uhac
7. Uniti
8. Saudi International Halal Expo
9. Halal Expo Sarajevo
10. Nigeria Halal Expo
11. Mega Halal Bangkok
12. Philippine Halal Expo

\*more Partners

## Local Media Partners\*



## On-Site Media Center (Event Day)

During the event, D-8 HEI provides a Media Center for journalists, TV reporters, photographers, and digital teams. It serves as the hub for real-time updates, press briefings, and on-site news distribution.

## Integrated Website

The HEI website serves as the central information hub, integrated with exhibitor, buyer, and visitor registration. It hosts all digital promotional materials and supports global access and cross-channel marketing, including SEO and digital ads.

# Digital Touchpoints

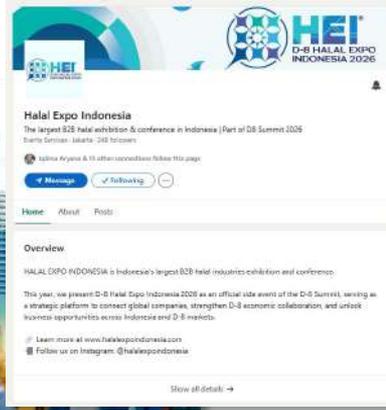
Website



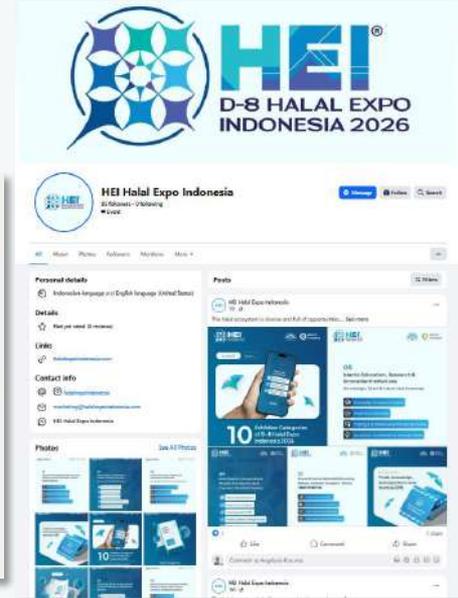
Instagram



LinkedIn



Facebook



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D-8 Halal Expo Indonesia 2026 is where  
diplomacy, trade, and culture converge

**We welcome your country as a strategic partner.**

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