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Tarih: 28.04.2026

Konu : Endonezya INVIROTECH 2026 Etkinliği

Tüm Oda ve Borsalar

İlgi : Ticaret Bakanlığı'nın 14.04.2026 tarihli ve E-51278314-525.01-00121093039 sayılı yazısı

İlgide kayıtlı yazıda, 2026 Dünya Çevre Günü vesilesiyle 11-13 Haziran 2026 tarihleri arasında Endonezya'nın Cakarta şehrinde düzenlenmesi öngörülen "Indonesia International Environment Technology and Innovation Expo & Conference 2026 (INVIROTECH 2026)" adlı etkinlik hakkında bilgi verilmektedir.

Etkinliğe ilişkin tanıtım broşürü ekte yer almaktadır.

Bilgilerinizi ve söz konusu etkinliğin ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Mustafa BAYBURTLU
Genel Sekreter Yardımcısı

EK: Etkinlik Tanıtım Broşürü (11 Sayfa)





Ministry of Environment /
Environmental Management Agency
Republic of Indonesia



WORLD
ENVIRONMENT
DAY



INVIROTECH 2026

INDONESIA INTERNATIONAL ENVIRONMENT TECHNOLOGY AND INNOVATION EXPO & CONFERENCE

In Conjunction with WORLD ENVIRONMENT DAY 2026

11 - 13 JUNE 2026

Jakarta International Convention Center

Green Solution Technology for Climate Action



REFERENCE

Indonesia: A Global Green Powerhouse

Indonesia is a premier destination for climate-focused investors. The nation offers an abundance of untapped renewable energy, the world's largest nickel deposits for the EV revolution, and a rapidly maturing carbon market. Currently undergoing a historic, state-driven mandate for environmental innovation, Indonesia has become one of the largest emerging markets for clean technology and sustainable lifestyle products globally.

National Mandate & Strategic Priorities

Anchored by a commitment to Net-Zero Emissions by 2060 and an accelerated 32% emission reduction by 2030, Indonesia has elevated green infrastructure to a National Strategic Priority (RPJPN 2025–2045). Realizing these goals requires an estimated \$285 billion in climate finance by 2030, creating massive procurement opportunities for Waste-to-Resource systems, Industrial Solar, and Battery Energy Storage (BESS).



Global Inspiration for Sustainable Waste Management in Indonesia

The Evolution of the Green Lifestyle

Crucially, this demand now extends from heavy industry directly to the consumer level. Driven by the Smart City initiative, a new generation of Indonesians is seeking high-tech, eco-friendly lifestyle solutions. This has generated intense market interest in:

- Green Mobility: EV charging solutions and micro-mobility for urban centers.
- Healthy Living: Advanced home water purification and indoor air quality (IAQ) tech.
- Smart Homes: IoT-based environmental monitoring and energy-efficient appliances.

Your Gateway to Growth

INVIROTECH 2026 is the essential, consolidated platform where this financial, regulatory, and consumer demand meets global supply. Hosted by The Ministry of Environment of Indonesia, the event will offer a direct and exclusive gateway to connect not only with key government leaders, industrial buyers, and project developers but also with the Smart City planners and distributors driving lifestyle-focused environmental tech. By exhibiting, companies are perfectly positioned to capitalize on Indonesia's accelerated investment cycle and establish their technology at the forefront of Southeast Asia's green economic transformation.

Secure your role in Southeast Asia's green transformation.

Join us from June 11–13, 2026, at the Jakarta International Convention Center.



#The Gateway to Southeast Asia's Green Economy



INDONESIA ENVIRONMENTAL TECHNOLOGY MARKET 2025

MARKET DRIVERS



- Net-Zero Goal: 2060
- NDC Target: 43.2% GHG Reduction by 2020
- Green Economy Vision
- ESG Investment Boom

KEY SECTORS & OPPORTUNITIES

- Renewable Energy
Solar, Geothermal, Smart Grid, Green Hydrogen.
- Waste Management
Waste-to-Energy, Recycling Tech, Circular Economy. Target: 23% RE Mix
- Waste Management
Waste-to-Energy, Tech, Circular Economy. 100% Managed by 2029
- E-Mobility & Batteries
EV Adoption, Local Battery Recycling

INVESTMENT & INNOVATION



- Startup Ecosystem Growth
- Green Industrial Parks
- Carbon Market Expansion (IDR 50T+)
- Global Innovation Index: (2024) #54

FUTURE OUTLOOK



- Market Value: +15% Growth
- Policy Support Strengthens
- Public-Private Partnerships
- Focus on Digital Green Tech (IOT, AI)

Source: Ministry of Environment & Forestry, Bappenas, IESR, Industry Reports (2024-2025)

OBJECTIVE

INVIROTECH is expected to achieve the following objectives:

1. Accelerate Green Procurement and Investment:
 - Facilitate B2C, B2B and B2G Transactions
 - Mobilize Climate Finance
 - To foster local partnerships and collaborations that enable international companies to meet the locals
2. Advance Technology Adoption and Innovation:
 - Showcase Cutting-Edge Solutions
 - Promote Technology Transfer
 - Encourage Sustainable Practices
3. Strengthen Policy Dialogue and Regulatory Alignment:
 - Foster Government-Industry Collaboration
 - Disseminate Policy Insights
 - Support Net-Zero Emissions by 2060 target and fulfilling its commitments under the Paris Agreement
4. Foster Collaboration and Capacity Building:
 - Build Strategic Networks
 - Raise Public Awareness
 - Advance Smart Cities



GENERAL INFORMATION

- Event Title : INVIROTECH 2026
Indonesia International Environment Technology and Innovation Expo & Conference
- Theme : Green Solution Technology for Climate Action
- Activities : Expo, Forum & Seminar, Carbonnex, Coaching Clinic, Workshop
- Location : Assembly Hall, Plenary Hall, Cendrawasih Hall & Lower Lobby
Jakarta International Convention Center, Senayan – Jakarta
- Date : 11 – 13 June 2026
- Host : Ministry of Environment/Environmental Control Agency Republic of Indonesia
- Organizer : Cendekia Mulia Komunikasi - Jakarta



REASONS TO PARTICIPATE:

- 1. Direct access to procurement pipeline**
Engage directly with projects designed to meet the Net-Zero 2060 targets.
- 2. Accelerating local partnerships and securing market entry**
The most efficient way to secure local distributors and comply with Local Content Requirements (TKDN).
- 3. Creates powerful multi-sector synergy**
Capture a diverse range of buyers from municipal, industrial, and consumer segments in one place.
- 4. Global Reach and Industry Networking:**
Connect with experts and businesses from 10+ countries to exchange innovation and insights.
- 5. Amplify Brand Awareness:**
Maximizing brand authority and trust within Southeast Asia's largest and most dynamic green economy.
- 6. Pioneering Innovation and Solutions:**
Demonstrate cutting-edge environmental technologies and solutions that can spark collaborative projects, driving towards green economy.
- 7. Boost Sales and Revenue:**
Maximize your profitability by leveraging our exhibition platform and translating innovative ideas into tangible business growth.



EXHIBITION PRODUCT CATEGORIES



EXHIBIT ZONES

Explore the future of environmental technology in these 7 specialized zones:



Air Quality

- Air filtration system
- Air pollution & gas emission control
- Air purification & deodorisation technology and equipment
- Gas, smoke & chemical monitoring and treatment equipment
- Desulphurisation & dust control technology and equipment



Energy Efficiency & Renewable Energy

- Energy saving devices and products
- Renewable & alternative energy products
- Alternative energy machinery and technology
- Eco-friendly vehicles
- New energy materials



Control, Measuring and Laboratory Technology

- Quality inspection and testing services
- Environmental electronic surveillance, monitoring and management systems
- Sound & noise control products and services
- Environmental information & data processing
- Laboratory equipment & supplies



Environmental Protection Service & Research

- Environmental-related education & training
- Environmental-related media & publications
- Green financing
- Sustainability consultancy



Waste Management & Recycling

- Solid waste recycling technology and equipment
- Solid waste treatment, incineration & recycling systems
- Transport, collection & sorting of waste
- Biological treatment equipment
- Oil recycling technology and equipment
- Waste electrical and electronic equipment treatment and recycling systems



Eco-friendly Product

- Bio-degradable plastic products
- Recycled paper products
- Recycled plastic products
- Bio-degradable & recycled products and packaging
- Bio-degradable & eco-friendly raw materials
- Organic products
- Nano technology and materials



Green Building Solution & Service

- Energy efficient devices and systems
- Indoor air quality technology and systems
- Water saving devices and products
- Eco-friendly landscape designs & materials for construction and fitting
- Architectural & design services
- Green roof systems and green walls



Environmental Project Solution & Service

- Beach, coastal, harbour & marine protection
- Forest regeneration & environment conservation
- Environmental project equipment and services
- Landfill containment
- Slope & ground management and protection
- Soil erosion control
- Research & consultation



Water Quality

- Water desalination & purification technology and equipment
- Sewage systems and treatment
- Water treatment and distribution
- Sewage maintenance
- Wastewater recycling technology and equipment

VISITOR PROFILE

INVIROTECH 2026 brings together a diverse ecosystem of over 15,000+ targeted visitors, from high-level policy makers to the distributors shaping Indonesia's sustainable future.



1. Government & Public Sector (B2G)

- Ministry Officials & Regulators: Key decision-makers from the Ministry of Environment, Ministry of Energy (ESDM), and Ministry of Industry.
- Municipal Authorities: Governors, Mayors, and Smart City planners from Indonesia's rapidly developing urban centers.
- Utility Providers: Executives from State-Owned Enterprises (BUMN) in water, waste, and energy sectors.

2. Industry & Corporate Leaders (B2B)

- C-Suite Executives: CEOs and Sustainability Directors (CSOs) from mining, manufacturing, and FMCG sectors looking for decarbonization solutions.
- EPC Contractors & Engineers: Professionals seeking the latest in Waste-to-Resource and Renewable Energy infrastructure.
- Procurement Managers: Decision-makers looking for industrial-scale water treatment and air pollution control systems.

3. Lifestyle & Retail Stakeholders (B2C & Distribution)

- Property Developers: Builders of "Green Townships" and smart residential complexes looking for EV infrastructure and home water/air solutions.
- Distributors & Wholesalers: Retail partners specializing in eco-friendly consumer electronics, home filtration, and sustainable lifestyle products.
- Interior Designers & Architects: Professionals focusing on sustainable building materials and energy-efficient home design.

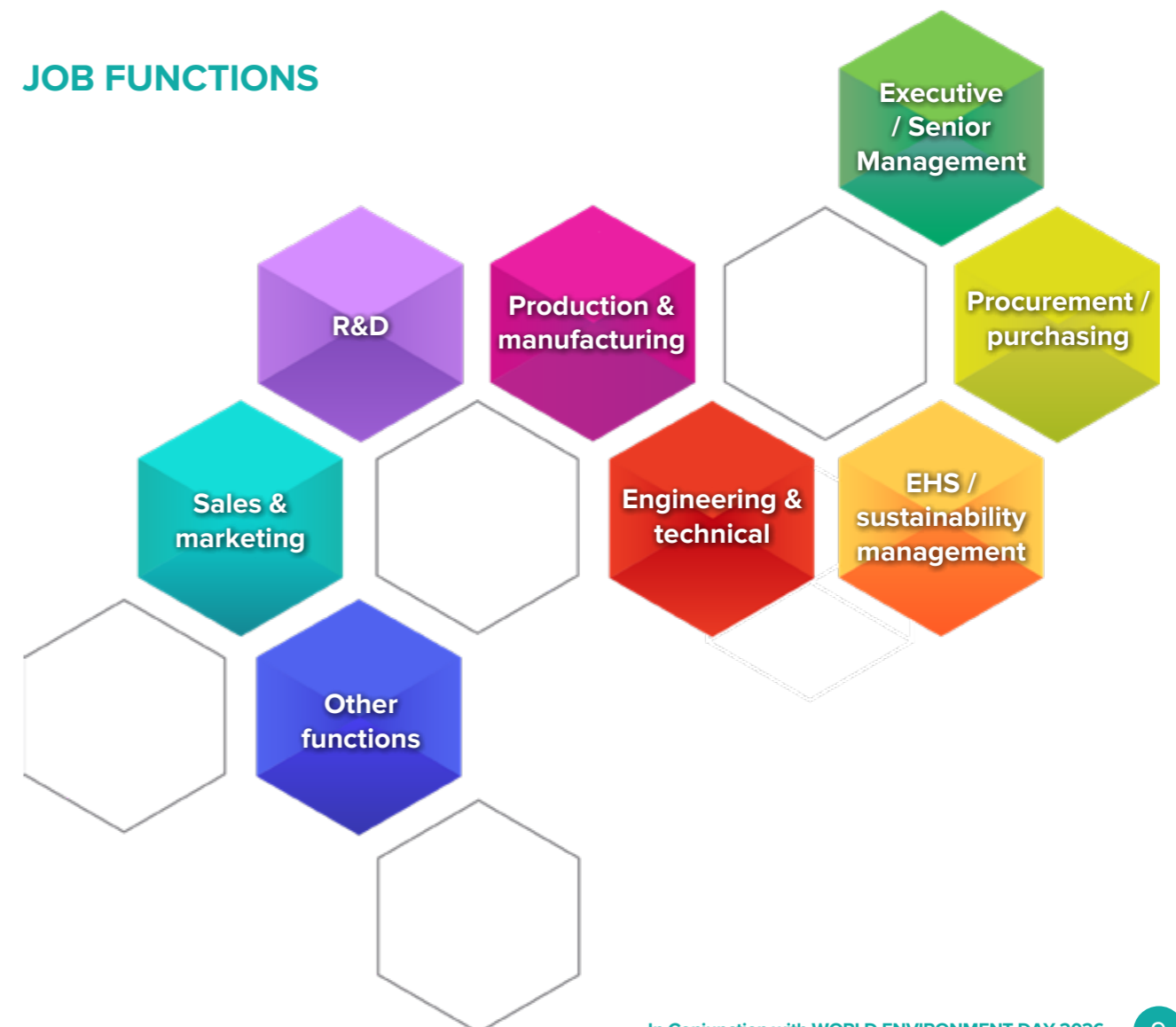
4. Finance & Innovation Hub

- Climate Finance & Investors: Venture capitalists and green fund managers seeking high-impact environmental startups.
- Academic & Researchers: Think tanks and universities driving the next wave of Indonesian environmental innovation.

5. Academia, Media & Trade Associations

- Research Institutes
- Universities
- Associations

JOB FUNCTIONS





TENTATIVE AGENDA

DAY 1 - 11 JUNE 2026	09.00 - 11.00	Opening Ceremony	Plenary Hall
	11.00 - 12.00	Green Concert Music: IDGITAF	Plenary Hall
		TED TALKS: Sustainable Infrastructure as the Foundation of Green Security by: Coordinating Minister of Infrastructure and Regional Development of Indonesia	Plenary Hall
	12.30 - 14.00	Dialog: Urban Breath: Smart Innovation for Air Pollution Control & Prevention in Megacities”	Cendrawasih Hall Stage
		High Level Dialogue: The Future of Fossil Fuel: Decarbonization Technologies and Carbon Capture Storage (CCS/CCUS) Integration”	Assembly Hall Stage
		Carbon Connection “CARBONEX”: Synergizing Industrial Growth with Nature-Based Solutions	Merak Room
		Coaching Clincic Section I: Deputy for Environmental Management and Sustainable Natural Resources	Nuri Room
		EU – INDONESIA Collaboration “The Fossil to Green Transition Pact”	Summit Room
		TED TALKS: EDUVICE Telkom’s Strategy for Managing Electronic Waste	Plenary Hall
	14.30 - 16.00	Business Matching: The Green Deal Singing: Transforming Local Challenge into World-Class Solutions	Kakatua Room
		Workshop: Trash to Treasure: The Digital Revolution of Circular Economy	Assembly Hall Stage
		Conference: Indonesia Carbon Horizon: Building a Credible Carbon Ecosystem: Unlocking Investment Potentials while Safeguarding Indonesia’s Nature Capital	Merak Room
		Coaching Clincic Section II: Deputy for Pollution and Environmental Damage Control	Nuri Room
		Forum: Bridging the Gap: From INVIROTECH Innovation to COP 31 Global Policy	Summit Room
16.30 - 17.30	Choir Performance from Sekolah Adiwiyata	Assembly Hall Stage	

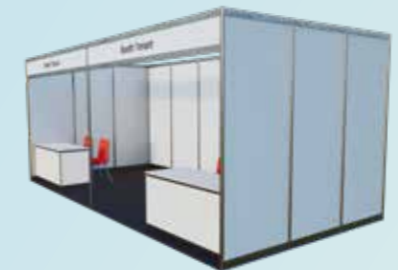
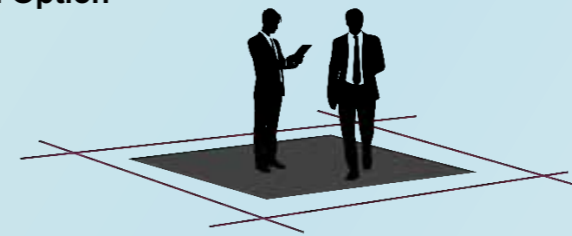
DAY 2 - 12 JUNE 2026	09.00 - 10.30	TED TALKS: Indonesia’s Food Security Amidst the Global Crisis by the Coordinating Minister for Food	Plenary Hall
		Forum: ECO-Nexus Youth Green Capital Forum: Connecting Purpose, Building Power, Securing Future	Kakatua Room
		Dance Performance: 4 Elements of Climate Crisis Resilience: Ocean Pulse, Last Jungle, Pranata Mangsa, and Acceleration Synergy	Assembly Hall Stage
		Networking Luncheon: The Blue and Green Investment Circle: Banking on Nature: Financing the Future Indonesia’s Blue and Green Assets	Merak Room
		Coaching Clincic Section III: Deputy for Waste Management, Hazardous and Toxic Materials	Nuri Room
		Carbon Connection “CARBONEX”: Synergizing Industrial Growth with Nature-Based Solution	Summit Room
	11.00 - 12.30	Executive Dialogue: Minister of Environment Public Dialogue: Accelerating the Implementation of the 2nd National Development Planning Agency (NDC): Lowering National Targets to Regional Actions	Plenary Hall
		Democratic Technology: Empowering Communities with Accessible Environmental Tools	Kakatua Room
		Household Waste Law: Let’s Learn the Rules of the Game for Our Environment	Assembly Hall Stage
		Conference: The Circular Economy Forum: Global Pathways to Resource Efficiency & Zero Waste from EU, China and Japan	Merak Room
		Coaching Clincic Section IV: Deputy for Climate Change Control and Carbon Economic Value Governance	Nuri Room
		Workshop: The Green Product Blueprint: Teknis & Alur Sertifikasi	Summit Room
	13.00 - 14.30	TED Talks: The ESG Integrity: Integrity Beyond Carbon – Defining New ESG Standards for Extractive Sectors.	Plenary Hall
		Dialogue: Clean Beauty, Clear Conscience: Why Natural Ingredients & Green Technology Are Better for Your Skin.	Kakatua Room
Fashion Show: Neo-Nusantara: Urban Resilience & Slow Fashion		Assembly Hall Stage	
Discussion: Green Jobs: Accelerating Economic Efficiency and Preparedness for Indonesia’s Future Workforce: Future Skills for Greener Economy		Merak Room	
Coaching Clincic Section V: Deputy for Environmental Law Enforcement		Nuri Room	
Interfaith Circle: Moderate Lifestyle: The Teachings of Simplicity as an Answer to the Crisis of Consumerism		Summit Room	

15.00 - 16.30	Conference: The Industrial Revolution: Decarbonizing the Supply Chain through International Collaboration	Plenary Hall
	AI for Water Resilience: Transforming Water Management in Disaster-Prone and Remote Areas through Artificial Intellegencies Technologies	Kakatua Room
	Poster Design Competition: Utilizing Social Media in Climate Change Mitigation and Preventive Measures Education	Assembly Hall Stage
	Business Matching: Carbon Transparency Hub: High-Precision Technology for Credible Carbon Credits"	Merak Room
17.00 - 18.00	Green Music Concert : Maliq & D'Essentials	Assembly Hall Stage

DAY 3 - 13 JUNE 2026	10.00 – 11.30	Uniting Southeast Asia: Scaling Regional Innovation for Climate Resilience and Carbon Neutrality: The Jakarta Green Synergy Accord	Plenary Hall
		Competition: Poetry Musicalization: Nature's Hymn Preliminary Round	Cendrawasih Hall Stage
		Elementary/Junior High School Cheerleading Competition, Preliminary Round	Assembly Hall Stage
		CEO TALKS: The Industrial Decarbonization Backbone	Merak Room
		Carbon Connection "CARBONEX": Synergizing Industrial Growth with Nature-Based Solutions	Summit Room
	12.30 – 14.00	The Gulf-Indonesia Green Capital Gateway: Unlocking Middle East Capital: A Roadmap for Indonesian Green Enterprises	Plenary Hall
		Elementary/Junior High School Cheerleading Competition, Final Round	Cendrawasih Hall Stage
		Lomba Yel-Yel Tingkat SD/SMP Tahap Final	Assembly Hall Stage
	15.00 - 15.30	Closing Ceremony	Plenary Hall
	16.00 - 17.00	Green Music Concert : Sheila on 7	Plenary Hall

BOOK A SPACE

Stand Option



Minimum of 36 sqm
Space only/Raw Space. Perfect for exhibitors looking to personalize their stand design to align with their branding requirements

Minimum of 18 sqm
The Walk-On Package provides a comprehensive solution for booth setup, including needle punch carpet, white R8 laminated panels for display boards, adhesive vinyl letters for fascia name, 220watt fluorescent tubes, table, folding chairs, and waste basket.

- Standard Stand Facilities**
- a. 3m x 6m R8 Partition
 - b. 4 Ampere Electricity per stand
 - c. Carpet
 - d. 2 Tables
 - e. 4 Chairs
 - f. 40-watt TL Lamp
 - g. Fascia Name
- The standard stand facilities mentioned above are intended for participants who have paid for the Partition Rental Package.

PROMOTIONAL ACTIVITIES

Category	Sub-Category	Promotional Channel / Activity
Digital & Online	Content & Engagement	Official Event Website
		Social Media (YouTube, Facebook, Instagram)
	Paid Digital Marketing	Google Ads
		LinkedIn Campaigns
Mass Media & Broadcast	Direct Digital	Email Marketing
	High-Impact Exposure	National TV
	Print & Public Record	Newspaper/Print
Out-of-Home (OOH) & Direct Reach	Public Visibility	Public Transport Transit Ads (MRT, TransJakarta)
	Direct Sales & Protocol	Mass Direct Invitations to Institutions (Formal letters to Ministries, SOEs, Associations)



Ministry of Environment /
Environmental Management Agency
Republic of Indonesia



INVIROTECH 2026

SECURE YOUR PLACE IN INDONESIA'S GREEN FUTURE

Don't miss the opportunity to be at the heart of Southeast Asia's largest green economic transformation.

Ready to take the next step?

- **Exhibit With Us:**
Position your brand in front of 15,000+ targeted decision-makers. Book your preferred stand location today to maximize your visibility.
- **Join The Forum:**
Stay ahead of the curve with insights from global experts and high-level government panels.
- **Partner With Us:**
Elevate your brand authority through exclusive sponsorship packages tailored to your business goals.

Exhibitor & Sponsorship Inquiries

- For companies interested in booking booths, pavilions, or sponsorship packages.
- Contact Person: Tiar Mauli
- Email: tiarmauli85@gmail.com
- WhatsApp/Phone: +62 812-1804-6621

Media & Press Relations

For media accreditation, interview requests, and press kit access.

- Contact Person: Daniel Mawindra
- Email: danielmawindra91@gmail.com
- WhatsApp/Phone: +62 812-1357-2099

B2B Matchmaking & BMS Program

For registered buyers and sellers needing assistance with the matchmaking platform.

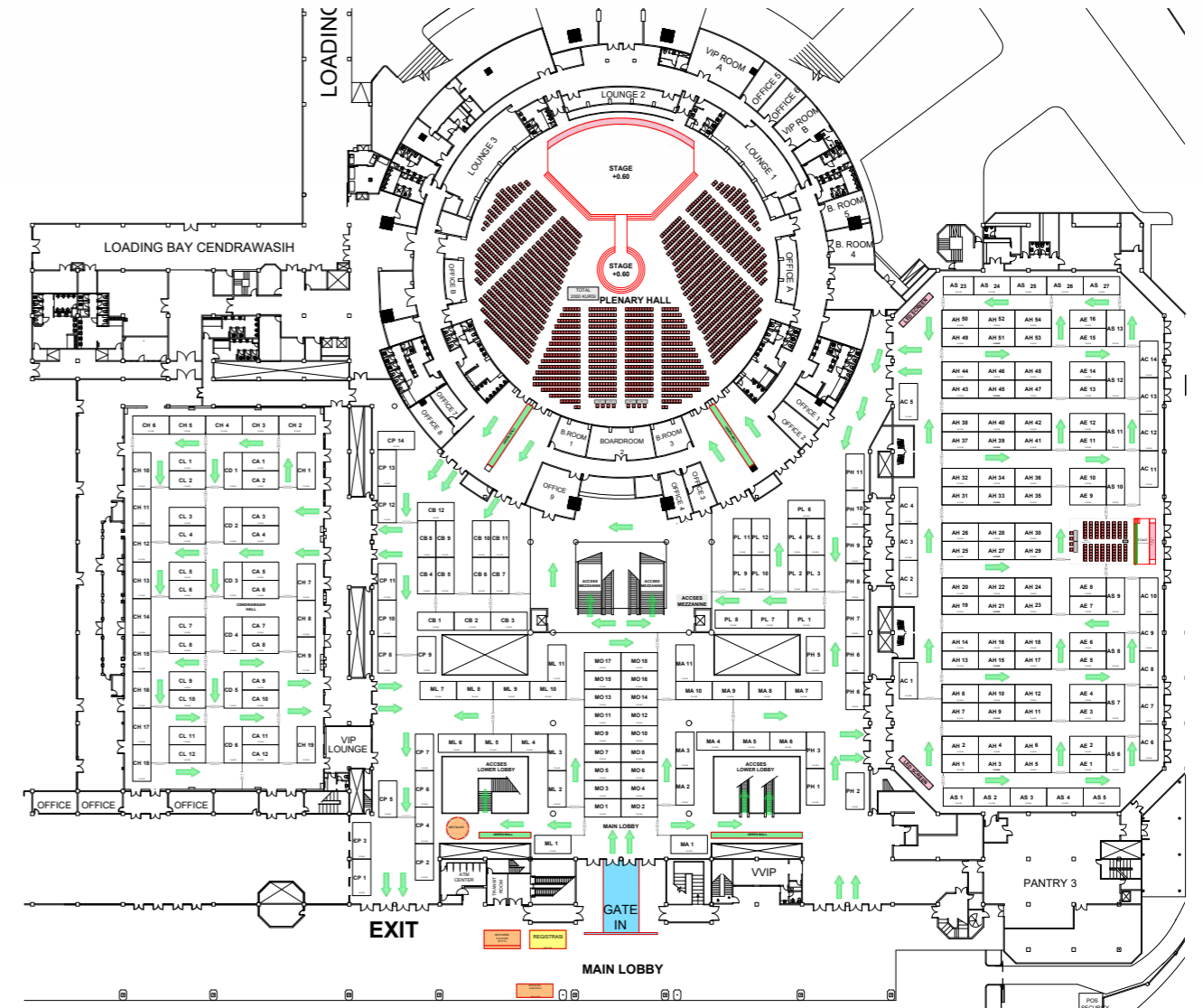
- Contact Person: Nica Anggreini
- Email: nicapastel0@gmail.com
- WhatsApp/Phone: +62 813-8904-7239

Connect with Us

- Instagram: @hlh.indonesia

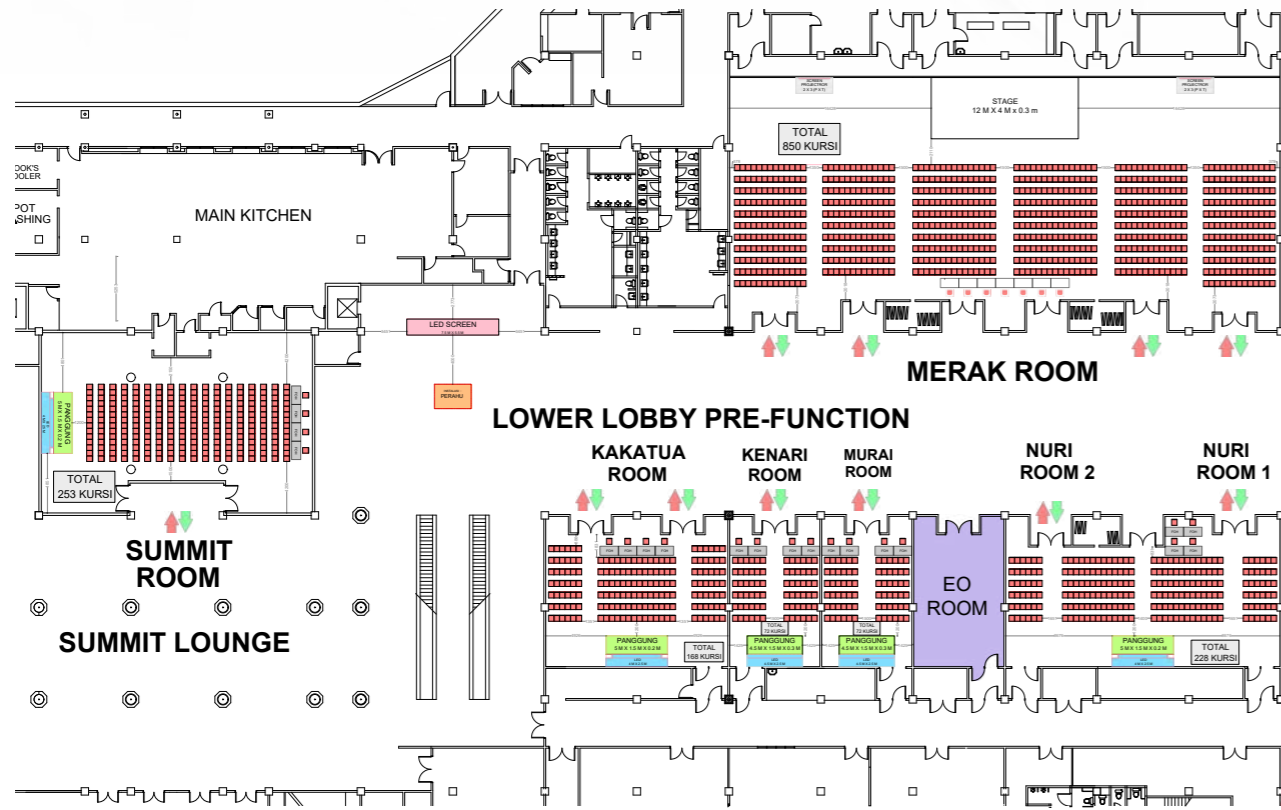


LAYOUT





Lower Lobby



ROOM DIMENSION	DIMENSIONS				SET - UP *			
	METRES (L x W x H)	FEET (L x W x H)	SQ METRES	SQ FEET	BANQUET	CLASSROOM	THEATRE	RECEPTION
Nuri Room 1	14.80 x 12.30 x 3.50	48 x 40 x 11	182	1,959	90	100	140	100
Nuri Room 2	7.30 x 9.60 x 3.50	23 x 31 x 11	70	753	40	40	60	50
Nuri Room 1+2	22.10 x (9.60 ~ 12.30) x 3.50	72 x (40 ~ 31) x 11	252	2,712	140	150	220	180
Maleo Room	7.30 x 10.60 x 3.50	23 x 34 x 11	77	828	40	40	60	50
Murai Room	7.30 x 10.60 x 3.50	23 x 34 x 11	77	828	40	40	60	50
Kenari Room	7.30 x 10.60 x 3.50	23 x 34 x 11	77	828	40	40	60	50
Kakatua Room	14.80 x 10.60 x 3.50	48 x 34 x 11	156	1,679	80	90	140	120
Merak Room 1	14.85 x 19.85 x 3.50	48 x 65 x 11	294	3,164	150	160	270	250
Merak Room 2	14.85 x 19.85 x 3.50	48 x 65 x 11	294	3,164	150	160	270	250
Merak Room 3	14.85 x 19.85 x 3.50	48 x 65 x 11	294	3,164	150	160	270	250
Merak Room 1,2,3	44.65 x 19.85 x 3.50	146 x 65 x 11	886	9,536	470	500	850	800
Summit Room	22.50 x 15.00 x 3.50	74 x 49 x 11	210	2,260	100	100	150	150
Summit Lounge	13.56 x 20.38 x 3.50	44 x 66 x 11	276	2,970	150	140	200	150
Kasuari Lounge	21.95 x 34.40 x 3.50	72 x 112 x 11	755	8,126	450			700
Lower Lobby Pre-Function			1,100	11,840				





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In Conjunction with WORLD ENVIRONMENT DAY 2026

EVENT MANAGEMENT & ORGANIZER

PT Cendekia Mulia Komunikasi

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